Invitation

Welcome to ISEE 2019! The 31st annual conference of the International Society for Environmental Epidemiology will take place in the historic city of Utrecht, the Netherlands, and is expected to attract a minimum of 1,000 participants from all parts of the world. These include not only academic or government scientists, but also public health professionals, consultants, and industry representatives. We also expect significant participation from major international stakeholders such as the World Health Organisation, the European Union, the US Environmental Protection Agency and the US based Health Effects Institute.
ISEE 2019 is an excellent opportunity to increase the worldwide visibility and recognition of your organization, and we are glad to offer you a range of options for sponsorship.

Happy to meet you in Utrecht, the Netherlands, in 2019!

Prof. dr. Bert Brunekreef
Dr. Ulrike Gehring
Dr. Gerard Hoek
Why sponsor?

• The 2019 meeting will mark the 31st edition of a continuous and very successful series of annual international meetings. This meeting brings together scientists, engineers and policy makers from academic, industry and federal agencies. Don't miss this opportunity to highlight your organization’s support of cutting edge environmental epidemiology!

• The program encompasses workshops, keynote lectures, parallel papers sessions and poster viewing. The program is organized in such a way that maximum time is allowed for networking. Similarly, this offers optimal conditions for companies to display and promote their activities and products.

ISEE 2019 wants to partner with you and offer a unique platform for you to interact with a captive audience of international specialists allowing you:

• Wide acknowledgment of your organisation leading up to and during the Conference.
• Excellent networking opportunities during the Conference to promote your products and services to a relevant audience.
• An opportunity to utilise the Conference experience to showcase your organisation’s position of support for this important area of research.
• An opportunity to source new contacts and business leads or maintain relationships with existing researchers, customers, suppliers and important institutions.
• The possibility to launch new initiatives, products or services directly to your primary users.
• Gaining access to Conference delegates who are keen to improve their knowledge within the field, and through your organisation's support, closely align your organisation with delegates’ professional development on a personal level.
• An opportunity for your key staff to connect face to face with the most influential people, bodies and organisations representing this academic field in one place over a short period of time.
**ISEE 2019 details**

**Conference organizers**

- **Prof. dr. Bert Brunekreef**  
  *Institute for Risk Assessment Sciences (IRAS), Utrecht University, Utrecht, The Netherlands*

- **Dr. Ulrike Gehring**  
  *Institute for Risk Assessment Sciences (IRAS), Utrecht University, Utrecht, The Netherlands*

- **Dr. Gerard Hoek**  
  *Institute for Risk Assessment Sciences (IRAS), Utrecht University, Utrecht, The Netherlands*

- **Ingrid Dahmen**  
  *Institute for Risk Assessment Sciences (IRAS), Utrecht University, Utrecht, The Netherlands*

**Conference details**

- **Date**: 25-28 August 2019
- **City/Country**: Utrecht, The Netherlands
- **Venue**: Beatrix Theater - Jaarbeurs  
  Jaarbeursplein 6A  
  3521 AL Utrecht

- **Meeting Secretariat**: Congress by design  
  P.O. Box 77  
  3480 DB Harmelen  
  The Netherlands  
  Tel: +31 (0)88 089 81 01  
  Email: isee@congressbydesign.com

**Meeting theme**

The meeting theme is ‘On Airs, Waters, Places’ in recognition of what was probably the first surviving text on environmental health, written by Hippocrates of Kos some 400 years B.C.E. Convening in a city which was founded by the Romans about 2,000 years ago, we thought it would be a good idea to discuss the history and the future of Environmental Epidemiology at our meeting.
Location and venue

The 31st ISEE Conference will be held in Utrecht, The Netherlands from Sunday to Wednesday, 25-28 August 2019. Utrecht is located in the centre of the Netherlands and has a unique historic setting. From Amsterdam Schiphol Airport it is a mere 30 minutes by train or car to Utrecht city centre. Utrecht is also very easily accessible by train from surrounding countries.

Utrecht is home to the Utrecht University Institute for Risk Assessment sciences (IRAS), one of Europe’s leading academic centers in environmental epidemiology. Utrecht has developed from a medium-sized provincial city into a regional capital of European importance. The city’s current expansion, more rapid than any in the city’s long history, combines physical expansion with environmentally-friendly innovation, major economic opportunities and a new urban dynamism. As a medieval treasure and a leading academic, technological and cultural center, Utrecht is now a pro-active player in the international community.

The conference will be held in the Beatrix Theatre of the Jaarbeurs Utrecht, close to Utrecht Central Station with sufficient hotels at walking distance.
Sponsorship benefits

A variety of partnership packages are being offered for your organisation's exposure at ISEE 2019 with four tiered partner packages with exclusive options built in, along with additional sponsorship opportunities and of course, exhibition. The Conference is also happy to tailor packages not currently available in this prospectus and we encourage those with interest in exposure to contact the Meeting Secretariat to discuss what is possible. All prices are listed in euros.

<table>
<thead>
<tr>
<th>Benefits</th>
<th>MAJOR SPONSOR €16.500</th>
<th>SILVER SPONSOR €10.000</th>
<th>BRONZE SPONSOR €5.000</th>
<th>HOST SPONSOR €3.500</th>
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</thead>
<tbody>
<tr>
<td><strong>Before the conference</strong></td>
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<tr>
<td>Inclusion and profile on website with logo and link</td>
<td>✔</td>
<td>✔</td>
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<tr>
<td>Recognition as a sponsor on conference promotional documents</td>
<td>✔</td>
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<tr>
<td><strong>During the conference</strong></td>
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<tr>
<td>Acknowledgment during the opening and closing sessions</td>
<td>✔</td>
<td>✔</td>
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<tr>
<td>Company logo included in sponsor slide</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
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<td>Logo in the conference mobile app</td>
<td>✔</td>
<td>✔</td>
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<tr>
<td>Ability to upload company material onto the mobile app</td>
<td>✔</td>
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<tr>
<td>Complimentary full registrations including the Welcome Reception and Conference Dinner</td>
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<td>4</td>
<td>2</td>
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<tr>
<td>Opportunity to display one sponsor provided banner at the Conference registration desk</td>
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<td>Insert in delegate pack</td>
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<td>✔</td>
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<td>Opportunity to sponsor one of the delegate catering breaks at the conference*</td>
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<td>✔</td>
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<td><strong>After the conference</strong></td>
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<tr>
<td>Continued recognition on all follow up media, marketing and updates</td>
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<td>Visibility on the conference website for 6 months after ISEE 2019</td>
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Branded items will carry company logos only. No products logos or advertisements are permitted.
Additional sponsorship opportunities

Depending on the level of support provided, sponsoring entities will be acknowledged as:

- Major sponsor: > € 16,500
- Silver sponsor: € 10,000 – 16,499
- Bronze sponsor: € 3,501 – 9,999
- Supporter: < € 3,500

Benefits of the additional sponsorship opportunities will replace the benefits of the tiered partner packages.

**Conference bags (Exclusive sponsorship)**  € 10,000 excl. VAT

- Exclusive grant to support a bag for all conference delegates
- Logo on the bag
- One sponsor’s give-away item in conference bags
- Choice of bag and supplier at the discretion of the Conference organizers
- Recognition as a sponsor on conference documentation

**Welcome Reception (maximum 2 sponsors)**  € 7,500 excl. VAT

- Exclusive grant to support the Welcome Reception
- All delegates welcome; complimentary beverages and light snacks served
- Featured recognition with corporate logo in the welcome reception area
- Welcome Reception acknowledgement in the conference app

**Mobile App (Exclusive sponsorship)**  € 6,500 excl. VAT

- Recognition as a sponsor on conference promotional documents
- Welcome message from the supporter upon login to the app
- 2 promotional messages will be integrated into the mobile app with notes from the supporting company

**Lunch (maximum 3 sponsors)**  € 5,000 excl. VAT

- Recognition as a sponsor via signage during the sponsored lunch
- Recognition as a sponsor on conference documentation

**Lanyards (Exclusive sponsorship)**  € 5,000 excl. VAT

- Your company logo appears on delegate lanyards – exclusive
- Recognition as a sponsor on conference documentation

**Pocket Program (Exclusive sponsorship)**  € 4,000 excl. VAT

The pocket program contains the agenda of the scientific sessions. It will be distributed to all participants on site. The pocket program will provide a high level of exposure for the sponsoring company. Your advert will be printed on the back cover of the pocket program.
Poster Area Branding € 3.000 excl. VAT

The Conference Poster Area will be a large area within the Conference Exhibition. This will be heavily populated with delegates throughout the time of the conference.

Acknowledgements:
- Naming rights to the Poster Area
- Company signage to be displayed in the Poster area
- Logo to be included on all print items relating to the Poster Area

Plenary Session Sponsor € 3.000 per session

Align yourself with a high-profile plenary session including the following benefits:
- Acknowledgment during the opening and closing sessions
- Logo displayed on session signage at entrance to session
- Logo displayed on session slide before and after sponsored session
- Logo displayed in the program book next to Speaker name
- Logo displayed on the Conference website with a hyperlink to your organisation’s website
- Company provided pull up banner in the chosen speaker session

Support for International Students from developing countries € 2.500 per participant

- Student delegates from developing countries and other under-represented groups will be provided with registration and a contribution towards airfare, and accommodation costs to enable their participation in ISEE 2019.

Workshop or Concurrent Session Sponsor € 1.500

- Align yourself with one of the Conference workshops or concurrent sessions.
- Acknowledgment during the opening and closing Sessions
- Logo displayed on session signage at entrance to session
- Logo displayed on session slide before and after sponsored session
- Logo displayed on the Conference website with a hyperlink to your organisation’s website
- Company provided pull up banner in the chosen session

*Final choice of session will need to be approved by the Scientific Program Committee.

Promotional messages on mobile app € 1.000 excl. VAT/per message

A promotional message will be integrated into the mobile app with a note from the supporting company. The sponsor will be able to promote his booth/product via the promotional messages.
Exhibition

Exhibition package  € 3.000

A great way to have a physical presence on-site and allow your key staff to have a base of operations to network from. Involvement in the exhibition also allows the opportunity to showcase your products and services to delegates, whilst providing an opportunity to brand your space.

Each exhibition package includes:
- Display table with 2 chairs at a central spot to meet the delegates and display and promote your activities.
- Exhibitor listed in the conference app
- Two complimentary exhibitor registrations including the Welcome Reception

Special Requests

- Please feel free to contact the Meeting Secretariat to discuss your needs.
  Email: isee@congressbydesign.com
  Phone: 0031 (0) 88 0898 101
Booking and policies

Terms of payment

60% upon receipt of agreement and first invoice.

40% by February 2019 (6 months before the conference).

All payments must be received before the start of ISEE 2019. Should the Supporter fail to complete payments prior the commencement of ISEE 2019, the Organizer will be entitled to cancel the reservation while cancellation will be subject to cancellation fees as determined below.

Reservations made less than 6 months before the Conference will be subject to 100% payment upon reservations.

Payment methods

After receipt of the sponsorship you will receive an invoice, payable within 30 days after receipt. If the invoice has not been fully paid before the conference, you will not have access to the conference.

Cancellation/Modification Policy

Cancellation/modification of items must be made via email to isee@congressbydesign.com. In case of cancellation of the sponsorship agreement by the sponsor a cancellation fee of 25% of the agreed sponsorship contribution applies if the cancellation is received before or on April 1, 2019. After April 1, 2019 a cancellation fee of 100% of the agreed contribution applies.